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LOOK AT PAGE 13

SATURDAY
AUGUST 31st
1974

PRESTON NORTH END

VERSUS

WALSALL

OFFICIAL PROGRAMME
Price 10p
including League Football

THE CLUB AT THE HEART OF THE NEW SUPER CITY

our visitors . . .

From left to right *(Back Row)* Rob. Parsons, Lindley Jenkins, Stan Bennett, Keith Brown, Mick Kearns, George Andrews, Mick Tuohy, Bernie Wright, Bob Davies (Physiotherapist), Gary Shelton. *(Centre Row)* Kevin Lane, John Saunders, Dave Robinson, Doug Fraser, Brian Taylor, Brian Caswell, Alan Buckley, Carl Eaton. *(Front Row)* Alan King, Nick Atthey, Terry Spinner, Roger Fry, Alan Birch, David Sloan, Colin Harrison, Kelvin Clarke.

PEN PICTURES

MICK KEARNS. Current Eire international goalkeeper. Signed from Oxford in July last year. 6ft. 4ins tall.

DAVE ROBINSON. Joined Walsall in February last year from Birmingham City. A good defensive player either in the centre or at wing half.

COLIN HARRISON. A versatile local product who has just completed 11 years with the club.

ROGER FRY. Bought from Southampton in July last year and has developed into a strong left-side defender.

STAN BENNETT. Another local product who has been with the club 12 years. Can play in mid-field or up front.

JOHN SAUNDERS. At one time understudy to Jack Charlton and signed from Leeds in 1972. A strong tackler.

NICK ATTHEY. Another long-service man with 10 years at the club. Small but can out-jump taller opponents.

BRIAN TAYLOR. Came from Coventry in 1971–2 as a fullback but can play equally well in midfield or as a winger.

BERNIE WRIGHT. Started at Walsall but had a year at Everton before returning. Handicapped by injury last year but when fit keeps defences on their toes.

GEORGE ANDREWS. Previously with Cardiff, Southport and Shrewsbury. An attacker with good heading ability.

ALAN BUCKLEY. An ever-present last season after being signed from Nottingham Forest and scored 25 goals. Small, but obviously a man to watch.

WALSALL

No history of Walsall would be complete without reference to their famous cup victory over Arsenal in 1933. It was the era when Arsenal were the most formidable team in the land. They won the League championship four times and were runners-up once in five successive seasons and Walsall, then in the Third Division (North) were given no hope, yet they won 1–0.

The club's origin goes back to 1888, when it was formed by the amalgamation of Walsall Town and Walsall Swifts and they joined the Football League in 1892. They were in and out of the League until 1921, when they joined the newly-constituted Third Division and, being a Midland club, floated about from the North to the South Sections for the convenience of the League until the re-organisation led to the formation of the Fourth Division in 1958. They won the championship in 1959–60 and the following season gained promotion to Division II.

There, Walsall's success story ends, for they were back in Division III two years later and have remained there ever since.

When they visited Deepdale in 1961–2, Walsall won 3–2, a defeat which North End avenged the following season with a 4–2 victory. Their only other subsequent match here was in the Third Division in 1970–71, North End winning by the only goal, scored by Bobby Ham.

They were in trouble last season, when, by the end of November, they had secured only 13 pts from 18 games. Then, with the departure of Ronnie Allen, and his assistant David Burnside at the end of December and the appointment of club captain Doug. Fraser as the person responsible for team affairs, fortunes changed.

Six out of the next seven League games were won and Walsall finished half-way up the League table.

In recent seasons they must have hoped for another "find" like centre forward Gilbert Alsopp who, in each of two successive seasons in the 'thirties scored 40 goals.

They claim to be the only League Club who retained all their professionals for this season and they have since added Terry Spinner, a striker for Southampton and Lindley Jenkins, a midfield man from Brimingham City.

So far this season, Walsall are unbeaten, having drawn at Gillingham and again at home with Halifax.

MANAGER

As already explained, Walsall have dropped the title of team manager and Doug. Fraser has been appointed as club captain, with responsibility for team affairs.

Born at Busby in Lanarkshire, he played in 255 League games for West Bromwich Albion, earning a reputation as a reliable man for any defensive position. He moved on to Nottingham Forest in 1972–73, made 30 appearances for them and scored three times before moving on to Walsall.

There, his experience helped them to keep the goals against down to 48, one of the best records in the Division. He turned out for them on 29 occasions but so far this season has been content to stay on the side-lines, apart from a brief spell as substitute in the first game.

A member of the West Brom. team which beat Everton 1–0 in the cup final of 1968, he is also a Scottish international.

KEEP OFF

Please do not damage the advertisements facing the pitch or obscure them, and KEEP OFF THE GRASS. The playing area must be kept clear of spectators. Needless damage is done when supporters go on to it. THIS MUST CEASE, otherwise well-behaved youngsters as well as offenders may be penalised. You can cheer from the terraces.

RECORD REQUESTS

Supporters wishing to have a record played in the pre-match or half-time entertainment spots over the public address system should send their requests to the Secretary, Deepdale, Preston, marking their envelope in the bottom left hand corner "D.J."

CHARLT

At a time when tragedy has struck in the North West, casting a terrible shadow over soccer throughout the country, I want to devote my remarks this week to this frightening phase through which the game is passing.

In the first place I would like to say that since I came to Preston there has been only one occasion when criticism arose and I believe the trouble was caused by visiting supporters. This is a matter for congratulation of our fans and I am proud that they keep their heads and refuse to be goaded into fighting opposing supporters.

It is important to a club to have followers who behave both at home and away. They do not do the club, the game or themselves any service by behaviour which leads to scenes such as the one at Blackpool and others which have led to near riots and police court appearances and I strongly appeal to our supporters to maintain the high standard which has already been set.

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ON CHAT

In the years to come we hope to get increased attendances at our matches, bringing in the younger element who seem prone to copy bad behaviour. It is imperative, therefore, to set them a good example.

When we get success, as I am sure we shall, defeat may be a harder pill to swallow and frustrations all the greater but since we are starting off on the right foot, let's keep on that way.

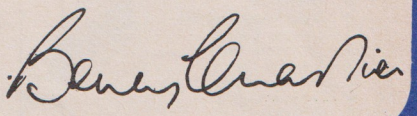
We have all read of the plans to prevent invasion of pitches by installing fences or moats and I have been shocked that fences have had to be built at my old ground, Old Trafford.

I will support the Minister of Sport, Mr. Denis Howell and others in their efforts to stamp out hooliganism including identi-cards, but I must say that I would resist as long as resistance was justified any attempt to make us build fences at Deepdale. By their own behaviour at matches our supporters can prevent this from becoming a possibility.

If there has to be trouble let it be from the opposing supporters and let us stay clean.

I have played in and watched matches in other countries played behind fences and I can say categorically that it is not something our spectators would like.

In the next few weeks we have Derby games against Bury and Blackburn and a League cuptie with Sunderland, which we hope will all bring support for our opponents and it will be then that we shall see if my appeal has been in vain. I hope it will not be.



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League: First Division Champions
1889 1890
Runners-up: 6 times

League: Second Division Champions
1904 1913 1951
Runners-up: Twice

League: Third Division Champions
1971

F.A.Cup Winners
1889 1938

F.A. Cup Finalists
1888 1922 1937 1954 1964

War Cup Winners
1941

F.A. Charity Shield Finalists
1938

F.A. Youth Cup Finalists
1960

First Team Record

SEASON 1974–75

1974		Opponents		Rslt.	Pts	Gate
Aug.	17	**Plymouth Argyle**	h	1-0	2	11663
,,	20	**Rochdale (LC1)**	h	1-0	0	7780
,,	24	Watford	a	2-3	0	8918
,,	31	**Walsall**	h			
Sept.	3	**Bury**	h			
,,	7	Aldershot	a			
,,	10	**Sunderland (LC2)**	h			
,,	14	**Blackburn Rovers**	h			
,,	17	**Charlton Athletic**	h			
,,	21	Peterborough United	a			
,,	24	Crystal Palace	a			
,,	28	**Bournemouth**	h			
Oct.	1	Bury	a			
,,	5	Hereford United	a			
,,	9	League Cup 3				
,,	12	**Colchester United**	h			
,,	19	Brighton	a			
,,	22	**Gillingham**	h			
,,	26	**Grimsby Town**	h			
Nov.	2	Halifax Town	a			
,,	6	Gillingham	a			
,,	9	**Southend United**	h			
,,	13	League Cup 4				
,,	15	Tranmere Rovers	a			
,,	23	F.A.Cup (1)				
,,	30	**Huddersfield Town**	h			
Dec.	4	League Cup 5				
,,	7	Wrexham	a			
,,	14	F.A.Cup (2)				
,,	21	**Port Vale**	h			
,,	26	Blackburn Rovers	a			
,,	28	**Chesterfield**	h			
1975						
Jan.	4	Charlton Athletic (3)	a			
,,	11	**Wrexham**	h			
,,	15	League Cup Semi-Final				
,,	18	Huddersfield Town	a			
,,	22	League Cup Semi-Final				
,,	25	**Swindon Town** (4)	h			
Feb.	1	Southend United	a			
,,	8	**Halifax town**	h			
,,	15	Swindon Town (5)	a			
,,	22	**Tranmere Rovers**	h			
,,	28	Walsall	a			
Mar.	1	League Cup Final				
,,	8	**Crystal Palace** (6)	h			
,,	15	Bournemouth	a			
,,	18	Plymouth Argyle	a			
,,	22	**Aldershot**	h			
,,	29	Port Vale	a			
,,	31	Chesterfield	a			
Apr.	1	**Peterborough United**	h			
,,	5	Grimsby Town (S.F.)	a			
,,	12	**Hereford United**	h			
,,	19	Colchester United	a			
,,	22	**Watford**	h			
,,	26	**Brighton**	h			
May	3	F.A.Cup Final				

First Team Appearances Season 1974–75
(2 League matches)

Bird 2; Brown 2; Burns 2; Charlton 2; Elwiss 2; Lamb 2; McMahon 2; Morley 2; Sadler 2; Spark 2; Coleman 1; Holden 1,

First Team Goals Season 1974–75

(League Cup): Holden 1.

(League): Elwiss 1; Holden 1; Morley 1.

SEASON 1973–74

Division III
(including 24th August, 1974)

	P.	W.	D.	L.	Goals For	Ag.	Pts
AFC Bournemouth ..	2	2	0	0	3	0	4
Peterborough U.	2	2	0	0	4	1	4
Southend United	2	2	0	0	3	1	4
Blackburn Rovers ...	2	2	0	0	5	3	4
Charlton Athletic	2	1	1	0	4	2	3
Watford	2	1	1	0	4	3	3
Bury	2	1	0	1	2	1	2
Chesterfield	2	1	0	1	4	3	2
Crystal Palace	2	1	0	1	2	2	2
Halifax Town	2	0	2	0	3	3	2
Hereford United	2	1	0	1	2	2	2
Plymouth Argyle	2	1	0	1	2	2	2
Port Vale	2	0	2	0	4	4	2
Preston N.E, ...	**2**	**1**	**0**	**1**	**3**	**3**	**2**
Walsall	2	0	2	0	3	3	2
Aldershot	2	1	0	1	1	2	2
Brighton & H.A.....	2	1	0	1	1	2	2
Colchester United...	2	0	1	1	3	4	1
Wrexham	2	0	1	1	3	5	1
Gillingham	2	0	1	1	2	4	1
Swindon Town	2	0	1	1	2	4	1
Grimsby Town.....	2	0	0	2	2	4	0
Huddersfield Town..	2	0	0	2	1	3	0
Tranmere Rovers....	2	0	0	2	1	3	0

PROFESSIONAL PLAYING STAFF Season 1974–75

Baxter, Stuart	6' 1", 11st 11, born Wolverhampton
Bird, John	6' 0", 12st 6, born Doncaster
Brown, John	5' 11½", 12st 6, born Bradford
Burns, Francis	5' 8½", 10st 7, born Coatbridge
Charlton, Bobby	5' 9", 12st 1, born Ashington
Coleman, Gordon	5' 8½", 11st, born, Nottingham
Elwiss, Michael	5' 11½", 12st, born Doncaster
Holden, Mel	6' 2", 13st 2, born Dundee
Lamb, Alan	5' 9", 10st 4, born Falkirk
McMahon, John	5' 9", 12st, born Manchester
Morley, Tony	5' 8", 10st 12, born Ormskirk
Sadler, David	6' 0", 12st 10, born Yalding (Kent)
Spark, Alex.	5' 10", 12st 1, born Stenhousemuir
Stiles, Nobby	5' 6", 10st 10, born Manchester
Treacy, Ray	5' 9", 11st, born Dublin
Williams, Gary	6' 0", 11st 4, born Liverpool

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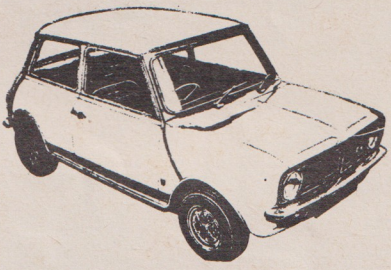
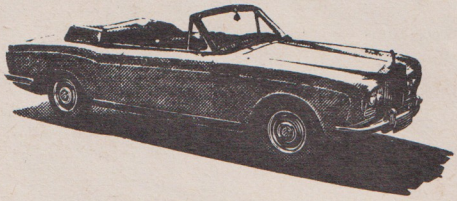


TO A ROLLS-ROYCE



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PAYNES PNE PICTURES

Below: John Bird, PNE v. Rochdale

Above: Mike Elwiss, PNE v. Rochdale

Below: Mel Holden's Goal v. Rochdale

Reserve Team Record

RESERVE TEAM FIXTURES

1974		Opponents		Rslt.	Pts
Aug.	17	Aston Villa	a	1–4	0
,,	24	**Bury**	h	2–0	2
,,	27	**Blackpool**	h	3–2	2
,,	31	Coventry City	a		
Sept.	3	Blackpool	a		
,,	7	**Manchester United**	h		
,,	14	Wolverhampton w,	a		
,,	21	**Sheffield Wednesday**	h		
,,	28	Liverpool	a		
Oct.	5	**Bolton Wanderers**	h		
,,	8	**Blackburn Rovers**	h		
,,	12	West Bromwich albion	a		
,,	19	**Manchester City**	h		
,,	29	Huddersfield Town	a		
Nov.	2	**Sheffield United**	h		
,,	9	Newcastle United	a		
,,	16	**Everton**	h		
,,	25	Stoke City	a		
,,	30	Burnley	a		
Dec.	7	**Nottingham Forest**	h		
,,	14	**Aston Villa**	h		
,,	21	Leeds United	a		
,,	28	Derby County	a		
1975					
Jan.	1	**Wolverhampton W.**	h		
,,	11	Nottingham Forest	a		
,,	18	**Burnley**	h		
Feb.	1	**Newcastle United**	h		
,,	8	Sheffield United	a		
,,	15	**Stoke City**	h		
,,	22	Everton	a		
,,	25	**Derby County**	h		
Mar.	1	**Coventry City**	h		
,,	8	Manchester United	a		
,,	15	**Leeds United**	h		
,,	22	Sheffield Wednesday	a		
,,	29	**Liverpool**	h		
,,	31	Blackburn Rovers	a		
Apr.	5	**West Bromwich A.**	h		
,,	12	Bolton Wanderers	a		
,,	19	**Huddersfield Town**	h		
,,	26	Manchester City	a		
		Bury (to be arranged)	a		

SEASON 1974–75

Central League

(including 27th August, 1974)

	P.	W.	D.	L.	Goals For	Ag.	Pts
Aston Villa	4	3	1	0	11	5	7
Huddersfield Town	3	3	0	0	6	1	6
Everton	4	3	0	1	7	2	6
Liverpool	3	2	1	0	7	4	5
Stoke City	2	2	0	0	8	2	4
West Bromwich A.	3	2	0	1	6	3	4
Nottingham Forest	2	2	0	0	7	2	4
Preston N.E.	**3**	**2**	**0**	**1**	**6**	**6**	**4**
Coventry City	3	2	0	1	6	7	4
Bolton Wanderers	2	1	1	0	5	1	3
Derby County	3	1	1	1	4	4	3
Manchester City	3	1	1	1	2	3	3
Burnley	2	1	0	1	4	4	2
Bury	2	1	0	1	2	3	2
Blackpool	3	1	0	2	5	7	2
Leeds United	3	0	1	2	1	5	1
Newcastle United	2	0	0	2	2	4	0
Wolverhampton W.	3	0	0	3	4	9	0
Manchester United	3	0	0	3	2	7	0
Sheffield United	2	0	0	2	1	6	0
Blackburn Rovers	2	0	0	2	0	5	0
Sheffield Wednesday	3	0	0	3	0	6	0

CAR PARKING IN AND AROUND DEEPDALE

We are asked by the Lancashire Constabulary to draw the attention of our supporters to complaints received by them regarding the parking of vehicles with near-side wheels on footpaths in side streets in the Deepdale area. Damage is being caused to footpaths and we are asked to point out that parking of this type is an offence against the provisions of the Highways Act 1959.

The Police ask for the co-operation of supporters in this matter.

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OUR DIVISION

Reports indicate that Blackburn Rovers are highly delighted with the form shown so far by Graham Hawkins, the ex-North End captain, who has given the Ewood side much-needed strength in defence and added an extra bonus by heading the winning goal last Saturday.

Ken Beamish, who scored twice in the opening game at Grimsby, and Graham Oates, who has been described in the press as looking too good for this Division, also promise to be amongst Gordon Lees' shrewd buys.

Hawkins' goal ensured that the Rovers secured their second win in two games and that keeps them amongst the early pace-setters.

In the next few weeks, when most teams will be playing two matches per week, the picture will probably change considerably. Already, only four teams out of the 24 have 100% records out of only two games and as some of these teams clash the number must dwindle.

Down at the other end, Grimsby, Huddersfield and Tranmere are still looking for their first points and the other teams relegated with North End, Swindon and Crystal Palace, have not done any better than us, Palace having two points and Swindon only one.

It was interesting to note that on the opening day of the season the Deepdale "gate" of 11,663 was second only to Brighton's magnificent 26,235, while Halifax could muster only 2.153.

Our attendance was, in fact, better than five of the Division II gates.

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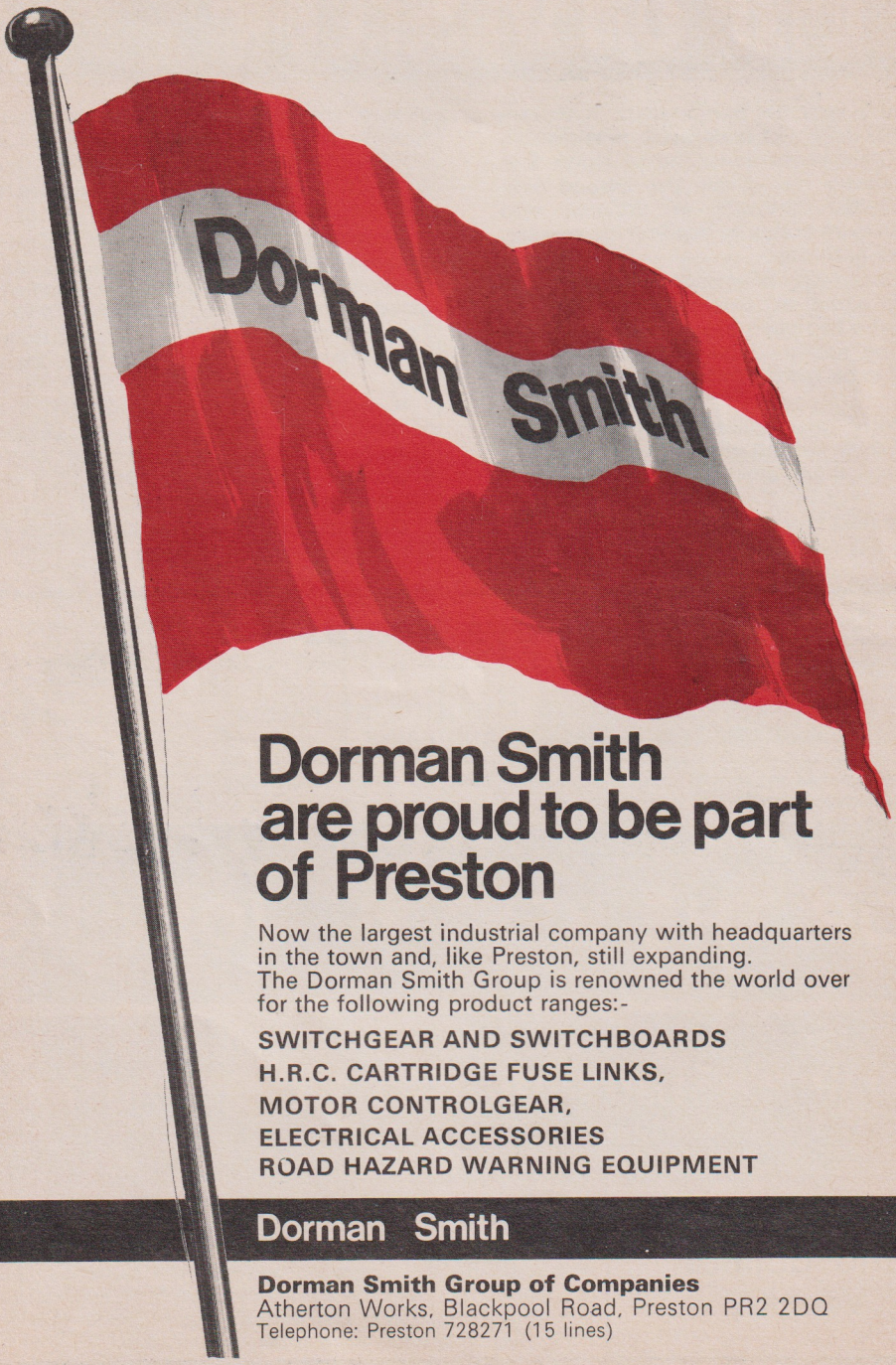

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SNAP SHOTS

Congratulations are surely due to Carlisle who, at the time of writing, were handsomely perched at the top of Division I, to which they have gained admission – somewhat, it appears to their own surprise as well as to others' – for the first time in their history.

After three games they had not conceded a goal and were one of only two clubs with maximum points and whatever may be their fate in the tough campaign ahead no-one will ever be able to erase from the records the fact that they made it to the top at the first attempt, however brief may be their reign.

For so long they took third place in the North West to North End and Blackpool and soccer followers from Cumberland and Westmorland, now in Cumbria, used to travel to Lancashire to see first class soccer. Now the positions are reversed but no-one will begrudge Ron Ashman and his boys their success.

Chris Balderstone, torn between county cricket for Leicestershire and soccer at the top level, must be glad that he chose to keep on with football, especially as the club are rewarding the players handsomely for their early efforts.

★ ★ ★

During an illustrious career, Bobby Charlton has modestly brushed aside praises and compliments which have been showered upon him by the world press but now, it seems, those same critics are not sparing him as he tries to reproduce those magic touches again.

One writer predicted a "long hard winter" for Bobby and his boys, but not all comments have been on an unkind note, especially those in Scotland during the pre-season tour.

Our bet is that Bobby will eventually confound the critics and do the job he has set himself in the best Charlton tradition.

Col. Sanders' Recipe

Kentucky Fried Chicken

WILL YOU BE 'KENTUCKY LUCKY' ?

THREE LUCKY WINNING NUMBERS will be announced on the loudspeakers at half-time. The FIRST lucky programme holder will be entitled to claim TEN POUNDS, the holders of the other two programmes will each receive a voucher for a Party Barrel containing 20 pieces of finger licken' good chicken.

Winners should collect vouchers from the Secretary's Office, immediately after the 'final whistle'. Vouchers can be redeemed at any Kentucky Fried Chicken store in Great Britain.

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A40 to Cheltenham junction with A46 ...	157 miles
A46 to Brockworth junction A417 ...	162 miles
A417/A419/A345 to Cirencester and Swindon (by-pass) to intersection 15 M4 at Liddingham (follow signs "London M4") ...	194 miles
M4 Eastbound to intersection 11 at Three Mile Cross junction with A33 ...	231 miles
A33 to Riseley junction A32 ...	234 miles
A32 to junction with B3011/A323 ...	235 miles
A323 via Fleet to Aldershot ...	247 miles

Aldershot AFC ground is on the left on High Street (A323)

Supporters wishing to travel to the above match should contact Mr. Tom Moorby in the Supporters' Club as soon as possible. Depart midnight September 6th. Price £2·75 (Adults), Child £1·65.

FIRST GOAL SWEEP

H2	H6	H10	V4	V8
H3	H7	H11	V5	V9
H4	H8	V2	V6	V10
H5	H9	V3	V7	V11

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September

1	Sunday	TOM SHIELDS (Vocal)
3	Tuesday	**MISS PRESTON NORTH END DANCE** – MANDARIN SHOWGROUP – Tickets on sale price 30p
5	Thursday	JOHN BLACK DUO
7	Saturday	RAINBOW COTTAGE (Show Group)
8	Sunday	DEZI ARNOLD (Comic)

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John BIRD	5	Stan BENNETT
David SADLER	6	Nick ATTHEY
Alan LAMB	7	Colin HARRISON
Tony MORLEY	8	George ANDREWS
Mike ELWISS	9	Bernie WRIGHT
Mel HOLDEN	10	Alan BUCKLEY
Francis BURNS	11	Brian TAYLOR
	12	

REFEREE

P. WILLIS (Meadowfield, Co. Durham). Played as an amateur for Newcastle United. Promoted to the full League list in 1972–73. A policeman, he is married and is a qualified P.T. instructor and lifeguard.

LANCASHIRE EVENING FOOTBALL POST

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D	Grimsby T. Port Vale	H	Swindon T. Blackburn R.	M	Chelsea Liverpool	Q	Coventry C. Res. Preston NE Res.

DEEPDALE DIARY

Tuesday, 3rd September, 1974 — Kick-off 7.30 p.m.

DIVISION III

PRESTON NORTH END v. BURY

Saturday, 7th September, 1974 — Kick-off 3.00 p.m.

CENTRAL LEAGUE

Preston North End Reserves v. Manchester United Reserves

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